Live my Life

The Trove website is a unique collaboration of data from across a number of Australian websites. The design exploration stage involved thorough probing into the information involved within Trove, and ideating creative ways in which consumers can interact with it.

The process of design exploration is designed below.

## Ideation

It was suggested by the program co-ordinator to work on an idea that would stimulate us for a semester. Knowing my own enthusiasm from travel, the Trove dataset was ideated from mainly a travel angle. I was aware of many problems existing within the travel sector, and looked to help solve them with Trove.

An initial list of approximately 20 ideas was produced. The ideas were then discussed and iterated upon among a small number of postgraduates.

Considering myself quite knowledgeable about the Australian start-up scene, there was an attempt to steer clear of ideas that were already in practice.

Background Research

## Concept proposal

‘Live My Life’ is a concept that aimed to make use of the novels contained within Trove, and additionally the location information available. By

Reflection